

Course Overview/Description

CTA 103 will address and assess a number of lifetime proficiencies which are applicable across the general education curriculum. These are as follow: CLEAR AND LOGICAL THINKING: the ability...to analyze, synthesize, evaluate, and interpret information and ideas. To construct and support hypotheses and arguments. To distinguish knowledge, values, beliefs, and opinions. To make decisions on an informal understanding of the moral and ethical issues involved. To use statistics appropriately and accurately and to articulate accurately strengths and weaknesses of your own work. EFFECTIVE COMMUNICATION: the ability... to read and listen with comprehension and critical perception. to recognize fallacies and inconsistencies. To transmit information effectively through skillful speech delivery. To respond orally to questions and challenges. To gather information from printed sources, electronic sources, and observation and to learn independently, stimulating and satisfying intellectual curiosity.

Course Essential Standards

Scope and Sequence

Timeframe	Unit	Instructional Topics	Formative Assessment Strategies
1 Day	Intro and Class Overview	Chapter 1 & Chapter 8	
3 Day(s)	Introduction speeches	Chapter 10 & Chapter 12	
4 Day(s)	Informative Speeches	Chapter 2, Chapter 14 Chapter 3, Chapter 6, Chapter 11 & Chapter 5	
8 Day(s)	Visual Aid Speeches	Chapter 4, Chapter 13, Chapter 7	
1 Day	Mid Term	Chapters 1-6	Mid Term
10 Day(s)	Persuasive Speeches	Chapter 15, Chapter 16,	
5 Day(s)	Final Speeches		
1 Day	Final Exam	Chapters 7-15	Final Exam

Ongoing	Lectures		
Ongoing	Quizzes		

Course Details

UNIT: Class Introduction and Overview -- 1 Day

UNIT: Introduction Speeches -- 3 Day(s)

Description- This is a short “personal” speech. The speaker may introduce him/herself to the class about an activity he/she participates in, person he/she admires, his/her major, ect.

INSTRUCTIONAL TOPIC: Lecture and speech rehearsal --1 Day

Description- Lecture on Chapters 10 and 12

INSTRUCTIONAL TOPIC: Introduction Speeches --2 Day(s)

UNIT: Informative Speeches -- 4 Day(s)

Description- This speech is, as the name implies, a speech in which information is presented about your topic.

INSTRUCTIONAL TOPIC: Lecture and Prep --1 Day

Description- Lecture on chapters 2 and 14

INSTRUCTIONAL TOPIC: Rehearsal for Informative Speech --1 Day

Description- Practice Informative Speech and lecture on chapter 11

INSTRUCTIONAL TOPIC: Informative Speeches --2 Day(s)

Description- Giving Informative Speeches and lectures on chapters 3,5 and 6

UNIT: Visual Aid Speeches -- 8 Day(s)

Description- This is your revised informative speech in which you use visual aids to focus and clarify your point.

INSTRUCTIONAL TOPIC: Lecture --1 Day

Description- Lecture on chapters 4 and 13

INSTRUCTIONAL TOPIC: Speech Prep --2 Day(s)

Description- Prep time for speech and lecture on chapter 7

INSTRUCTIONAL TOPIC: Speech rehearsal --1 Day

Description- time for students to rehearse speech

INSTRUCTIONAL TOPIC: Deliver Speeches-- 4 Day(s)

Description- Visual Aid Speech Days

UNIT: Persuasive Speech -- 10 Day(s)

Description-This is a speech in which each student must affirm a persuasive proposition through effective use of testimony, statistics, etc. The motivated sequence must be used

INSTRUCTIONAL TOPIC: Lecture --3 Day(s)

Description- Lectures on chapters 15 and 16 along with written lecture days

INSTRUCTIONAL TOPIC: Prep Days for speech --2 Day(s)

Description- Prep and time to rehearse persuasive speeches

INSTRUCTIONAL TOPIC: Speech Day--5 Day(s)

Description- Deliver Persuasive speeches

UNIT: Final Speech --5 Day(s)

Description-This one is on your own you put your best materials together!

INSTRUCTIONAL TOPIC: Prep for Final Speech --1 Day

Description- Finalize Final Speech Topic

INSTRUCTIONAL TOPIC: Speech Day--4 Day(s)

Description- Give Final Speech

UNIT: Midterm Exam -- 1 Day

Description- Midterm exam on chapters 1-6 from the book

UNIT: Final Exam-- 1 Day

Description- Final Exam on chapters 7-15 from the book

UNIT: Lectures -- Ongoing

Essential Standards Addressed -

Description-Lectures

UNIT: Quizzes -- Ongoing

Essential Standards Addressed -

Description- 4 Quizzes throughout course of 9 weeks